



Privacy Policy

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Effective Date: 09/14/2023

At Shores Electrical Group, we are committed to protecting your privacy and ensuring the security of your personal information. This Privacy Policy outlines how we collect, use, and safeguard the information you provide to us through our website and other digital platforms. By accessing and using our services, you consent to the practices described in this policy.

1. Information We Collect

1.1 Personal Information: When you interact with our website or engage with our services, we may collect certain personal information, such as your name, email address, phone number, and other contact details. We collect this information when you fill out contact forms, subscribe to our newsletter, or engage in other activities on our website.

1.2 Usage Information: We also collect non-personal information about your interactions with our website. This includes your IP address, browser type, device information, referring website, pages visited, and other usage details. We collect this information through cookies, web beacons, and similar technologies to enhance your browsing experience and improve our services.

2. Use of Collected Information

2.1 Personal Information: We may use the personal information we collect to:

- Respond to your inquiries and provide you with the requested information or services.
- Send you newsletters, updates, and promotional materials related to our products and services (you can unsubscribe at any time).
- Personalize and improve your experience on our website.
- Process transactions and fulfill your orders for products or services.

- Communicate with you about changes, updates, or enhancements to our services.
- Comply with legal obligations and enforce our terms and conditions.

2.2 Usage Information: We use usage information to analyze trends, administer our website, track user activities, and gather demographic information. This helps us understand how visitors engage with our website, improve its functionality, and tailor our marketing efforts.

3. Information Sharing and Disclosure

3.1 Third-Party Service Providers: We may engage third-party service providers to assist us in delivering our services and marketing efforts. These providers have access to the information necessary to perform their functions but are obligated to maintain the confidentiality and security of your information.

3.3 Legal Requirements: We may disclose your information if required to do so by law or in response to a valid legal request from governmental authorities or law enforcement agencies.

4. Data Security

We implement reasonable security measures to protect your personal information from unauthorized access, disclosure, alteration, or destruction. However, please note that no method of transmission over the internet or electronic storage is completely secure, and we cannot guarantee absolute security.

5. Third-Party Links

Our website may contain links to third-party websites or services that are not operated or controlled by us. This Privacy Policy does not apply to such third-party websites or services, and we are not responsible for their privacy practices. We encourage you to review the privacy policies of those third parties before providing any personal information.

6. Your Choices and Rights

6.1 Opt-Out: You may opt out of receiving marketing communications from us by following the unsubscribe instructions included in our emails or by contacting us directly.

6.2 Access and Correction: If you wish to access, correct, or update the personal information we hold about you, please contact us using the information provided at the end of this Privacy Policy.

7. Changes to This Privacy Policy

We reserve the right to modify this Privacy Policy at any time.